

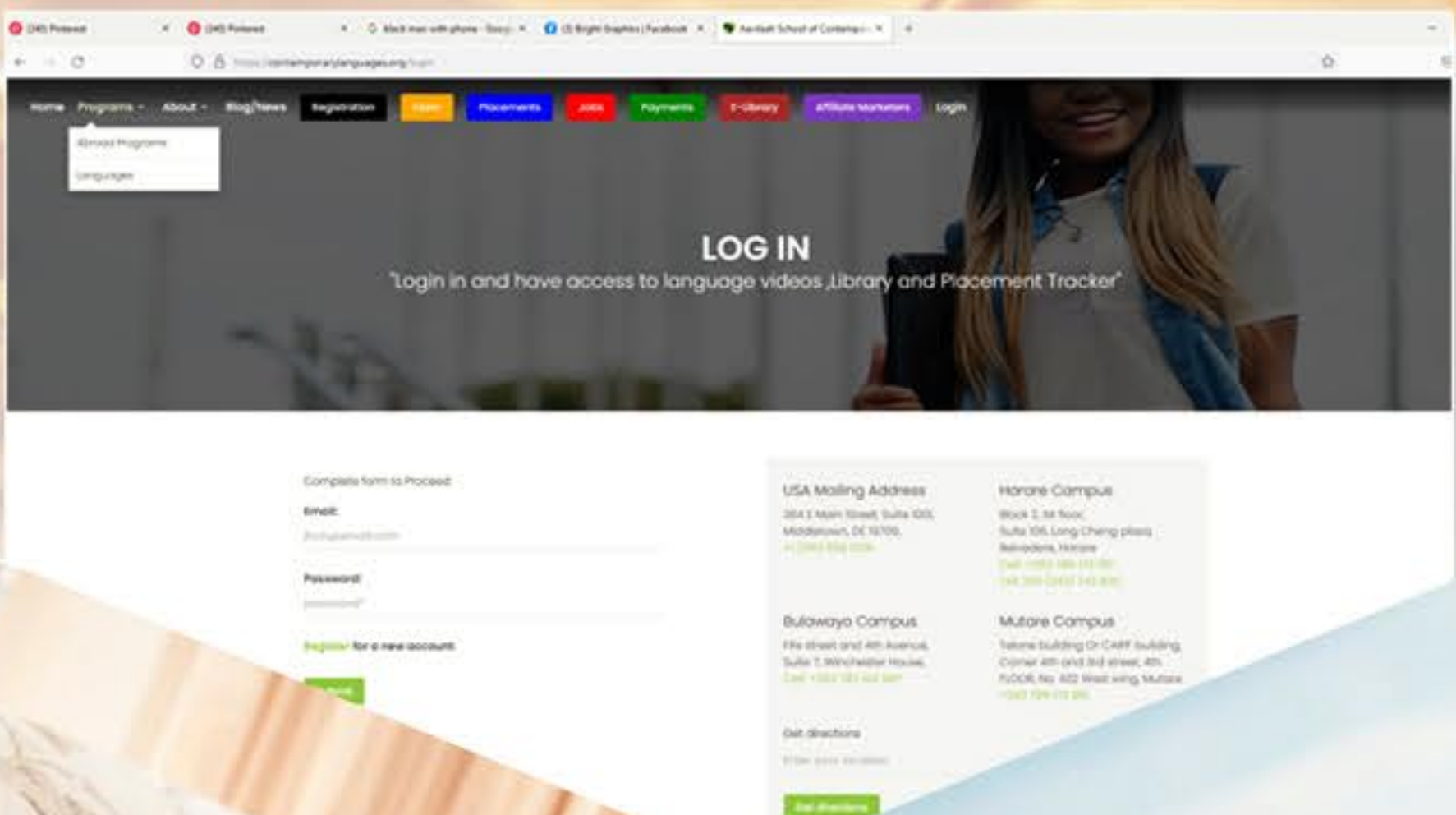


Ministry Of Higher & Tertiary Education , Innovation , Science & Technology Development

# HAVILAAH SCHOOL OF CONTEMPORARY LANGUAGES



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# AFFILLIATE

★ **MARKETING** ★

# GUIDE



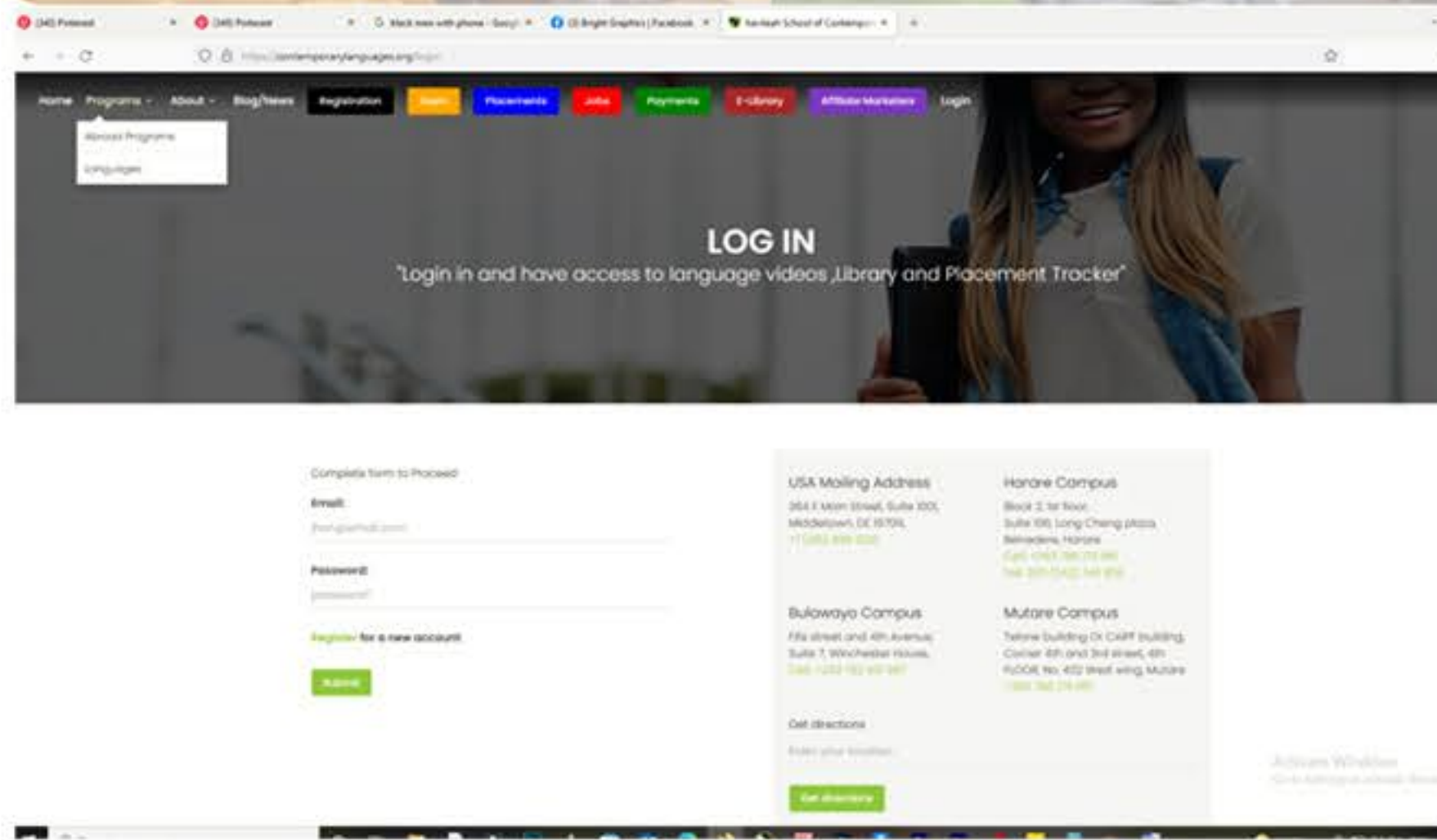


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## WHAT IS AFFILIATE MARKETING?

Affiliate marketing is when you promote other companies' products. When someone buys through your affiliate link or ID, then gets a commission.

In this case, as an affiliate, you're a salesperson for our company. You help to make a sale, the company rewards you a commission.

The best thing about affiliate marketing is you can determine your earning by putting in the work, using your social media circles and so on!

## WHO CAN BE AN AFFILIATE MARKETER FOR OUR PRODUCTS/SERVICES ?

- Anyone
- Both the young and the old
- Anyone from any profession
- Current students
- Students in our alumni
- Religious leaders
- All are welcome, simply register!





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### **FREQUENTLY ASKED QUESTIONS?**

1. Can I work elsewhere and be your affiliate marketer? - Yes that's the point!
2. Can I bring my whole company to learn a new language? Will I get company commission or each individual's commission? - \$20 per each student.
3. I work out of town. My clients are out of town? - We have reliable online services.
4. Can I take a payment on behalf of my client? - Never, you are not allowed to receive an
5. Can I prosper in this! - Yes, you need to put in the work. This is not a get rich quickly sc

### **WHAT ARE OUR PRODUCTS/SERVICES?**

- Language courses – German, Chinese, Polish, French, Sign language etc
- Language examinations
- Language books
- Translation services
- Interpretation services
- Tour guide services

NB; Fees structure to be provided





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### **HOW DOES IT WORK?**

1. Register as an affiliate marketer online; [www.contemporarylanguages.org](http://www.contemporarylanguages.org)
2. Attend an online training on our products, services and fees that we charge
3. The school approves/declines your registration.
4. Get an affiliate link or ID that you give your clients when they pay to the school
5. Start marketing products/ services of the school
6. Get your commission every month end

### **HOW MUCH MONEY CAN YOU MAKE?**

- The simple answer is that there is no limit. It depends on your niche and the amount of work you put in.
- \$20 commission on tuition per every fully paid student
- \$10 commission on exam per every fully paid student
- \$3 commission on every language book bought
- 10% commission of translations/interpretation services invoice amount less tax
- 10% commission on tour guide service invoice amount less tax





# REGULATIONS



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1. You are not an employee of the school.
2. You work at your own pace, time and resources.
3. You uphold our products or services in high esteem according to the rules and regulations stipulated in the training.
4. You do not put a mark upon our products or services. You strictly adhere to set fees.
5. The institute may terminate your affiliation anytime, if you do not respect the terms and conditions of the school.
6. You do not receive any amounts/payments from clients, all amounts are transferred to the school account or administration office directly from the client.
7. You do not issue receipts. Your duty is to sell our products only.
8. Honesty and truthfulness at all times
9. Account – you have a personal account. You enter your monthly clients details on the 23 of every month. That's the deadline.
10. You may be asked to provide proof that they are your clients
11. You receive your full payout on the 30th of every amount
12. The 'Acts of God principle' applies in all our dealings

**NB; This guide can be amended to suit changes in the business terrain**

**Contact ; Marketing Department**  
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**CONTACT US**